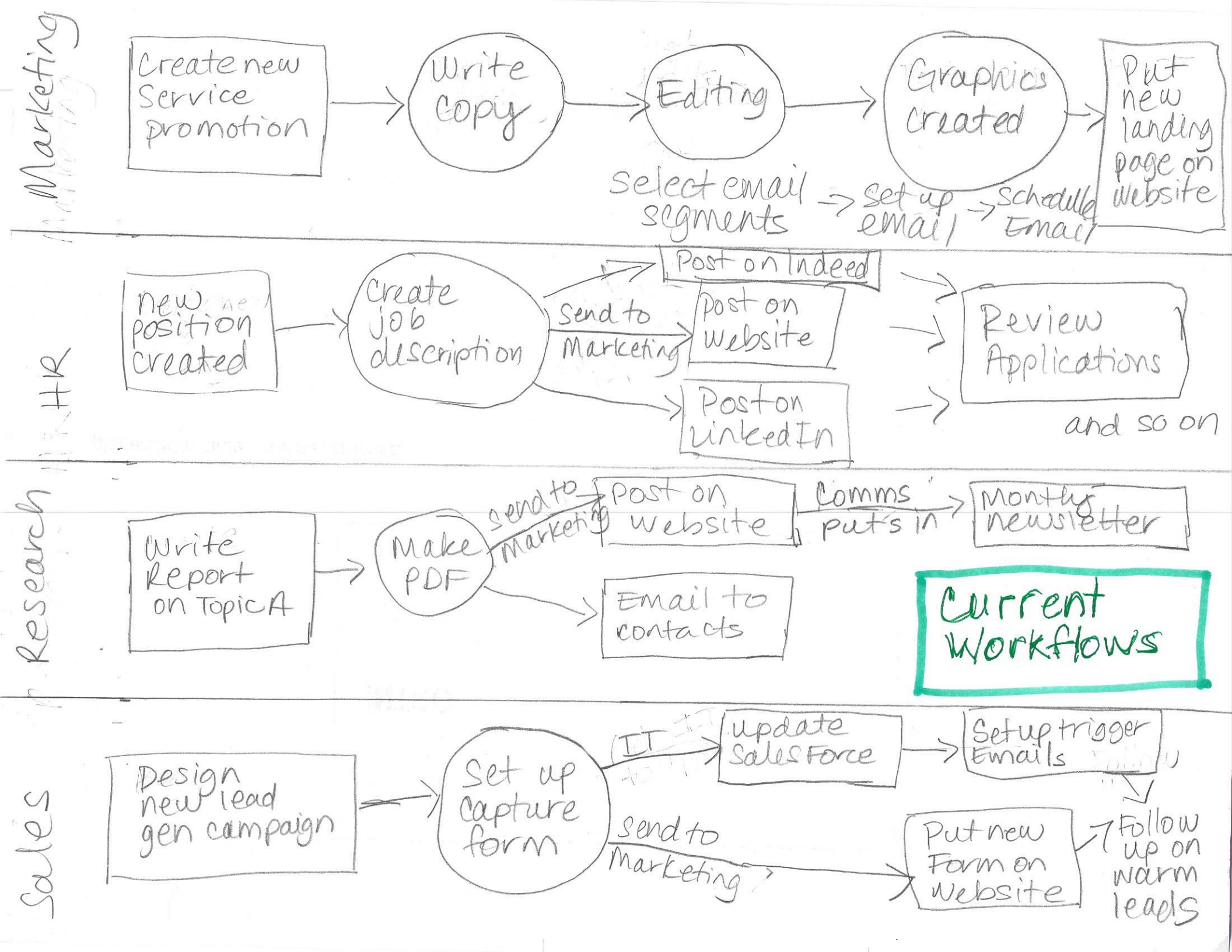
Marketing
Create new Service promotion
Write copy
Editing
Graphics Created
Put new landing page on website
select email segments
Set up email
Schedule Email
HR
new position created
Create job description
Send to Marketing
Post on Indeed
Post on website
Post on LinkedIn
Review Applications
and so on
Research
Write Report on Topic A
Make PDF
Send to Marketing
Post on website
Comms puts in
Monthly newsletter
Email to contacts
Current Workflows
Sales
Design new lead gen campaign
Set up capture form
IT
Update Sales Force
Set up trigger Emails
Send to Marketing
Put new Form on Website
Follow up on warm leads